



November 30, 2011

Looking for a few good Corporate Partners to join in the Zindagi \$100,000 Challenge!

Dear Friends:

We write to you today as concerned, corporate community partners and ask that you please consider joining us in our Zindagi Games \$100,000 Challenge to improve the lives of local friends and neighbors. Here at Zindagi we have a corporate culture of giving back to the communities where our employees live and our business is based. We know that through collaboration great things can be accomplished. We'd like to invite you to join in a wonderful collaboration with three local charities making a huge impact in the lives of so many.

This collaboration was born of the three local charities Boys & Girls Club of Camarillo, RAIN Transitional Living Center and FOOD Share's current partnership of working together toward a common goal with each entity focusing in on their strengths. Zindagi was already supporting these charities separately and we too wanted to make a larger impact, the natural answer....collaboration! Realizing that all were serving the same client it made perfect sense. So for the third year in a row we have challenged them to work together to raise \$50,000 which we will match equally to support and positively impact local families in our community.

With the current economic climate and the ever increasing need we wanted to challenge new corporate partners like you, to "give where they live" and support local efforts important to their employees to help the less fortunate. We know that by leveraging our partnership and collaborating we can achieve far more than working alone. By donating to this challenge your one donation will impact all three charities equally.

Imagine homeless families at RAIN Transitional Living Center send their children to the Boys and Girls Club to be cared for until they arrive home from work. While at the club the kids enjoy activities and are challenged to succeed. While at the club these same children, hungry after a day at school, are provided with healthy nutritious snacks from FOOD Share. Along with the snacks FOOD Share provides education on healthy eating choices so children at any age or income can eat healthy. The story is a simple one; the same child at RAIN Transitional Living Center will spend free time in a safe place, the Boys & Girls Club of Camarillo, enjoy an afterschool snack from FOOD Share and be nurtured and cared for until their parents arrive to pick them up. These same types of partnerships are happening all over our county please join us and make these stories of success a reality for more struggling families.

Because "giving" is good business, we invite your company to be a part of the Zindagi \$100,000 Challenge and help make our community a better place for all who live here. Please join us in this important work, imagine the combined impact of working together and what that would mean to so many in our community. We ask you to please stand with us and donate to make this challenge a reality

Sincerely

A handwritten signature in black ink that reads "Umrao Mayer".

Umrao Mayer
President
Zindagi Games

A handwritten signature in black ink that reads "George Simmons".

George Simmons
Vice President
Zindagi Games